



# Criteria for Outstanding Individual Achievement – Student



ENVIRONMENTAL  
EXCELLENCE  
SCHOOL AWARD

The EESA honours students for their outstanding contributions to promote environmental awareness. The Outstanding Student shows strong leadership skills, encourages action, and motivates their peers to get involved in the quest to preserve the environment.

Project Theme: Preservation of marine life and water resources

## Environmental Knowledge (10 points)

- Possesses extensive knowledge on various environmental topics and issues, with a focus on preservation of marine life and water resources.
- Takes initiative to learn about the environment by reading and watching environmental documentaries.
- Well-informed and up-to-date on latest news and events relevant to environmental awareness and sustainable living.

## Campaign (35 points)

Students must work and lead a self-initiated campaign, and follow the below guidelines:

- Setting a plan for the campaign which should be carried for the rest of the school year
- Clear name for the campaign
- The purpose behind the campaign
- The activities carried out as part of the campaign
- Increased awareness about the importance of preserving the marine life and water resources and has a positive and lasting impact on students, colleagues, school and local community

## Participation and Activities (10 points)

- Organizes and participates in environmental activities and workshops within and outside the school.
- Participated in at least 2 environmental events during the 2019/2020 academic year. For example: Earth Hour, Earth Day... etc.
- Is active on social media in order to promote environmental awareness as well as to

document the progress of the campaign.

- Owns social media accounts and regularly posts environmentally inspirational messages and pictures.
- Thinks outside the box and is innovative in educating students on the importance of protecting the environment.

## Achievements (5 points)

- Gained recognition on environmental achievements (Recognition can be in the form of certificates, coverage in media, letters of recommendation, etc.)

## Inspiration and Motivation (15 points)

- Displays enthusiasm and passion towards voluntary environmental work throughout their daily lives and leads a sustainable lifestyle.
- Motivates classmates, school students, and the local community to participate in environmental activities and to adopt greener lifestyles.
- Utilizes creative methods to spread environmental awareness and carry out campaigns.

## Influence and Impact (15 points)

- Encourages students to be actively involved in environmental activities.
- Involves the students in the campaign.
- Increased the usage of environmentally friendly products and services within the school and influence his classmates to adopt greener lifestyles.

## Documentation (10 points)

Submission of a USB flash drive that includes:

- Detailed information of the campaign that was initiated and led by the nominee.
- Detailed information of all relevant environmental activities that were organized.
- Copies of certificates of appreciation, participation, or winning, related to the environmental field.
- Letters of recommendation from school of employment and organizations, clubs, and committees in which membership is held.
- Copies of any self-written publications on preservation of marine life and water resources (newspaper articles, flyers, etc.).
- Evidence and measurable results of positive impact on students, colleagues, and community achieved through the campaigns.
- Survey to measure the impact of the campaign, and the detailed analysis of the survey.
- Evidence of organization, involvement or participation in environmental events or activities through videos and pictures. For example, if part of your project involved giving presentations to students, then submit video-taped evidence of yourself conducting the presentation along with a soft copy of the presentation.
- All pictures must be captioned
- Evidence of social media accounts and activity.

### General Guidelines

- Students between the ages of 12 - 18 only may apply for this award.
- The school the student studies at must fall under the Ministry of Education
- A student may not reapply for this category if he/she has won in the past year. For example, if the student won in this category in 2018/2019, they may not reapply until 2020/2021.

- The student will be disqualified from the award if their project was submitted in another competition besides the EESA.
- Students who will apply for this category cannot use the same project applied for another category within EESA.



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