



Criteria for individual project: Best Environmental digital Magazine

Grades 6–9: Best Environmental digital Magazine

Theme of the year: The future of sustainability in the UAE

Sustainable Environment is the 2021 vision of UAE. The country is aiming to create a sustainable development that preserves the environment, Improves the quality of the air, preserves water resources, increases the contribution of clean energy, and implements green growth plans, which are considered the ultimate achievements the country is heading towards.

Your role is to anticipate the future of sustainability in the UAE and how you will play a part in it.

The project criteria table (60 points):

Students can embrace a creative way to communicate environmental messages by creating an E-Magazine that sends a powerful message to its readers and enriches their environmental knowledge.

Best Environmental digital Magazine		
Criteria	Requirements	Marks
General info:	<ul style="list-style-type: none"> The magazine should be between 20 - 40 page. The magazine should include more than 6 main sections. The Magazine should be in the form of a PDF file Make a 30 sec – 1 min trailer/ preview video about the project. Describe your magazine, what type is it: (business, children, community, health....) 	10
Name + cover	The magazine has a creative original name. The cover of the magazine is strong, neat, reflects the theme of the magazine and captures the viewer's attention	05
Layout	<p>The content of the magazine is organized, visually appealing and has a structured flow.</p> <p>The layout contains all the elements of the designing processes:</p> <ul style="list-style-type: none"> Table of contents Introduction about the magazine and it's purpose Titles for each main section Images/videos to support the content Pages numbers 	05
Content	<p>The content of the magazine should be original, accurate, related to the theme, compelling, and interesting.</p> <p>The magazine should have 6 different sections, including but not limited to:</p> <ul style="list-style-type: none"> An interview with an environmentalist Important and relevant environmental News (updated news) Environmental challenges and proposed solutions Q&A Relevant environmental events Polls Infographics Facts Feedback 	30
Designing	Excellent and extremely creative production design. Original and appropriate choice of colors, font, size, layout. High-quality images, videos and design.	10
Total		60

Research and content collection (10 points):

- Do a research and write a report of one page about the topic/theme you are working on.
- Conducting online surveys (inside and outside the school), before starting the project, and once the project is finished as well, in order to compare and see the difference and the impact of the project on the students and the community.
- Analysing the survey and documenting the outcome and results of the surveys.
(In the form of graphs)
- The survey must be answered by a minimum of 20 people in order to get accurate results.
- Interviewing students and the surrounding community, before starting the project, and once the project is finished as well. Clips of the interviews should be recorded. (You can conduct the interviews using Zoom if preferred).

Process documentation (10 points):

- Documentation should be in the form of PDF, supported by pictures and videos.
- Magazine's template design should be included.
- References should be included for example: If you did an interview include the email, notes, or voice recorder.
- Include proper citation of any article in the magazine.
- The process of the project should be carried out and documented in the form of a weekly journal.
- All pictures must have clear captions.

Effect and influence (10 points):

- Publish your E-magazine online and share it with your readers.
- Conduct a feedback survey about the (sections, what they like/dislike, the cover, the articles, the design)
- Share the link to the E-magazine on social networking sites, and you can choose one or more mediums for publishing. (Include the links).
- The social media accounts must be active and posting on them must be on a regular basis, even after the submission of the project.

Innovation and originality (10 points):

- Make sure the Magazine is creative, original, innovative and communicates a clear message that leaves the audience more knowledgeable and inspired regarding the Future of sustainability in the UAE.
- The ideas and content should be original.



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EXCELLENCE
SCHOOL AWARD