



Criteria for Outstanding Individual Achievement – Teacher

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Project Theme: The Future of Sustainability in the UAE

Sustainable Environment is the 2021 vision of UAE. The country is aiming to create a sustainable development that preserves the environment, Improves the quality of the air, preserves water resources, increases the contribution of clean energy, and implements green growth plans, which are considered the ultimate achievements the country is heading towards.

Your role is to anticipate the future of sustainability in the UAE and how you will play a part in it.

Category: Best Environmental Podcast:

Podcasts are considered a very powerful tool to spread a message and recently have become increasingly popular. Through podcasts you create a genuine one-on-one connection with your listeners. Your choice of words and your meaningful content is an inspiration to your audience. Your voice can be the start of a change.

Environmental experience and knowledge (10 points):

- Possesses environmental knowledge on various environmental topics and issues, with a focus on “The Future of Sustainability in the UAE”.
- Listens to environment related podcasts and include a summary of at least 2 of the podcasts.
- Well-informed and up-to-date on latest news and events relevant to environmental awareness and sustainability.
- Reads environmental books/researches/articles and include a summary of at least 2 resources.

Environmental Podcast criteria (60 points):

The participant should create an original podcast content on “The Future of Sustainability in the UAE” and follow the below guidelines:

- The topics discussed in your podcast should focus on “The Future of Sustainability in the UAE”.
- Your content should be based on research and reliable resources.
- Your environmental achievements/initiatives and stories should be mentioned.
- Host a minimum of 7 podcasts.
- Voice recordings of all the podcasts should be included in the file.

Best Environmental Podcast Criteria		
Criteria	Requirements	Marks
The Podcast name and artwork	<ul style="list-style-type: none"> • The Podcast has a relevant name related to the theme. • The Podcast artwork is a 3000pixels x 3000pixels resolution. • The artwork is visually appealing and relevant to the podcast content. • The artwork is original. 	05
The content of the Podcast	<ul style="list-style-type: none"> • The content of the podcast is original and created by the participant. • The podcast content is structured and easy to understand and follow. • The content and conversations are engaging. • The podcast highlights and discusses important topics related to sustainability in the UAE. • The duration of the podcast is between 20-30 minutes 	25
Frequency of the podcast	<ul style="list-style-type: none"> • Host a minimum of 7 podcasts. • Has a pre-determined schedule and plan for the podcast • Sends announcements through different social media or digital channels before the podcast to different audiences. 	10
Podcaster's qualification/ guests	<ul style="list-style-type: none"> • The Podcaster is clearly knowledgeable and took the lead in the discussion. • The podcaster hosted atleast 2 environmentally active guests. • Feedback from the guest should be submitted in the file. 	10
Impact of the podcast	<ul style="list-style-type: none"> • The podcast has a great impact on the targeted audience. • The podcast is interesting and appealing to the listeners. • The podcast has a high number of listeners. • Create a survey before the publication of the podcast to test the audience's knowledge. • Create a survey after the publication of the podcast. • Feedback from the surveys with recommendations should be mentioned. 	10
Total		60

Aspire to inspire (10 points):

- Organizes 6 environmental activities and workshops within and outside the school. (You can choose to conduct virtual sessions through Zoom if preferred).
- Participates in at least 2 environmental events during the 2020 - 2021 academic year. For example: Earth Hour, Earth Day... etc.
- Active on social media platforms to spread environmental awareness in general and specifically awareness related to the theme, and to promote the podcast as well.
- Reaches out different community members through social media and always responsive.
- Creative in delivering the environmental message to different age groups.
- Initiates creative and innovative techniques to raise environmental awareness.
- Sets an example for the students to be mindful towards the environment.
- Encourages a sustainable school routine.
- Encourages and follows environmental methods to reduce waste.
- Includes environmental awareness in the daily school lessons.

Podcast promotion and marketing communication (10 points):

- Work on a podcast promotion campaign in a creative and innovative way.
- Encourage the students and the community to listen to the podcast through promoting it on social media platforms. (screenshots must be provided)
- Create informative digital brochures to promote the podcast and distribute them inside and outside the. The content of the brochure should include a brief about the podcast and the specific topic discussed.
- Add the sample of the brochure when submitting your file.
- Encourages a sustainable school routine.
- Encourages and follows environmental methods to reduce waste.
- Includes environmental awareness in the daily school lessons.

Project Portfolio (10 points):

Create a soft copy of your project portfolio, assuring the flow of the content is easy to understand and follow.

Submission of a USB flash drive that includes:

- Information about the participant.
- A report of 2 pages that explains the purpose behind developing the podcast, and the message that the participant wants to deliver to the community through it.
- A self-written report on “The Future of Sustainability in UAE”
- A brief report of all the podcasts conducted.
- Voice recordings of all the podcasts should be included.
- Copies of certificates of appreciation, participation, or winning, related to the environmental field.
- Letters of recommendation from school of employment and organizations, clubs, and committees in which membership is held.
- Copies of any self-written publications on “The Future of Sustainability in UAE) , (newspaper articles, flyers, etc).
- Survey created to measure the knowledge of the audience.
- Survey created to measure the impact of the podcast on the audience.
- Detailed analysis on each survey created in the form of graphs with explanation.
- Include active social media accounts.
- A conclusion expressing the impact of project.
- Documentation should be in the form of PDF, supported by pictures and videos.
- All pictures must have clear captions.

General Guidelines:

- To apply for the award, the teacher must be employed by a school that falls under the Ministry of Education.
- A teacher may not reapply for this category if he/she has won in the past year. For example, if the teacher won in this category in 2019/2020, they may not reapply until 2021/2022.



ENVIRONMENTAL
EXCELLENCE
SCHOOL AWARD