



## Criteria for individual project: Best Environmental E-Storybook and Song



ENVIRONMENTAL  
EXCELLENCE  
SCHOOL AWARD

## Grades 3–5: Best Environmental E-storybook & Song

### Theme: The life cycle of a battery

Environmental education is better instilled at a young age. Creating and writing storybooks and songs will encourage the students to exercise their creative minds and practice using their imaginations.

### General guidelines:

- The E-storybook should be created by the students with the guidance of the teachers/parents
- The environmental song should be conducted by the students with the guidance of the teachers/parents
- The E-storybook and the environmental song should address a message to the community about the life cycle of a battery.

## The project criteria table (60 points):

Best Environmental E-storybook & song criteria		
Criteria	Requirements	Marks
<b>General info:</b>	<ul style="list-style-type: none"> <li>The story should be between <b>10 – 20 Pages</b>.</li> <li>The song should be between <b>30 sec – 2 min</b></li> <li>Include the lyrics of the song.</li> <li>The story should be in the form of a <b>PDF file</b>.</li> <li>The story &amp; the song should be creative and original and revolves around the theme the life cycle of a battery.</li> </ul>	<b>05</b>
<b>Name + cover</b>	The E-storybook has a creative and original name. The cover of the magazine is strong, neat, reflects the theme of the magazine and captures the viewer's attention	<b>05</b>
<b>Script of the E-storybook</b>	<p>The script contained all the elements of story telling:</p> <ul style="list-style-type: none"> <li>Setting</li> <li>Characters</li> <li>Plot</li> <li>Conflict</li> <li>Resolution</li> <li>Point of View</li> <li>Theme</li> </ul> <p>The story talks about the life cycle of a battery and offers creative solutions</p>	<b>20</b>
<b>Song script and performance</b>	The song script delivers a powerful message regarding the theme and the student performed the song very well without assistance from the teacher	<b>10</b>
<b>Impact of the E-storybook and the song</b>	The student was able to share the E-story book and song with his classmates and they both had a powerful impact on them	<b>10</b>
<b>Understanding the concept</b>	The students clearly understand the concept of the project	<b>10</b>
<b>Total</b>		<b>60</b>

## Process documentation (15 points):

- Documentation should be in the form of PDF, supported by pictures and videos.
- The process of the project should be carried out and documented in the form of a weekly journal.
- The E-storybook should be submitted online with the rest of the supporting materials.
- The full song should be recorded and submitted online with the rest of the supporting materials.
- All pictures must have clear captions.

## Effect and influence (15 points):

- Publish the E-storybook & the song online and include people's feedback on them.
- Conduct a feedback survey about the (storyline, what they like/dislike, the cover, characters, the song lyrics ....). Teachers/parents can help with this.
- Share the link to the story and the song on social networking sites, and you can choose one or more mediums for publishing. (Include the links). Teachers/parents can help with this.

## Innovation and originality (10 points):

- Make sure the E-storybook and the environmental song are creative, original, innovative and they communicate a clear message that leaves the audience more knowledgeable and inspired regarding the life cycle of a battery.
- The ideas and content should be original.



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